



Dear 2018 Municipal Election Candidates:

Congratulations on your election filing and all the best on your campaign!

Thank you for stepping up to represent our community - we truly value your commitment to public service.

myNiagara Online is pleased to offer cost-effective local advertising packages designed to provide you with deep local reach in each of our community networks – myPelham.com, myWelland.com and myNOTL.com.

myPelham.com Special Campaign Advertising Package

Share your campaign content and social media links

with our established online audience that includes:

2,000 unique visitors per week

1800 Weekly Newsletter subscribers

5324+ Twitter

2117+ Facebook Followers



Description of Marketing Services provided:

Post all your media notices in the Articles & Events section of myPelham.com and share via the weekly myPelham.com e-newsletters (estimated to include 1 article per week in each of 8 weekly issues (from Aug. 30th- October 22nd) leading up to campaign and intermittent postings starting immediately.

HOME PAGE Banner Ad to run in Special Event Left Side Bar of myPelham.com Home Page to click through to www.myPelham.com/CandidateName Micro-site that includes Candidate Profile & with all Candidate's weekly articles and campaign events linked in Mini-Site Tab Bar

Sharing of Candidate articles via our established Social Media channels

Total Package Cost: \$250.00

For more information please reach out to our Business Development Associate, Mark Holmes 289-407-5337 mark@myNiagaraonline.com